

Product Portfolio

Growing Together Globally Since 1943

JPB is a **global leader** in the supply of **food** and food **products**. Since our establishment in the agricultural center of **the Netherlands in 1943** we source and ship the **highest quality** products and brands to our customers in **90+ countries** across the world. From day one we have invested in a network of strong and dependable **suppliers, factories, and logistical partners** so we can consistently deliver **top grade** products to our customer base, wherever in the world they are. Their **continued trust** is what we strive for daily.

Building a Legacy Through Focus

We have **grown** from a small potato and cabbage exporter started by Jan Piet Beemsterboer in 1943 into the **modern** and **agile** organization we are today. Through **unrelenting focus** we have built upon our ambitions to fulfill what we still today see as our all-encompassing goal: to become and stay the **absolute best** in **every category** that we compete! This we do daily by staying informed, trading intelligently in good faith, and by being a loyal partner. At JPB, **everybody embodies** this goal.

Adding Value to Businesses and Livelihoods

We are partners in growth by upholding **uniform professional standards**, so our partners all over the world, including many in **developing nations**, can sustainably **build their businesses** and **livelihoods**. These standards are managed throughout our supply chain, and every day we strive to offer **optimal quality, service, speed, and price**. With this, we aim to help our partners realize their long held ambitions. Nothing makes us more grateful than to **collaborate** and **strengthen** relationships.

Four Product Categories

We are **highly competitive** in four distinct food categories: **Fresh Produce, Frozen Products, Commodities** and **Food Products**. These are categorized and sourced from top grade farms and factories, and are supplied from the smallest retail packs through to entire cargo holds of our chartered vessels. For all our products we **manage quality** and **comply with all standards and regulations**, and can provide all **necessary certificates, Halal** included.

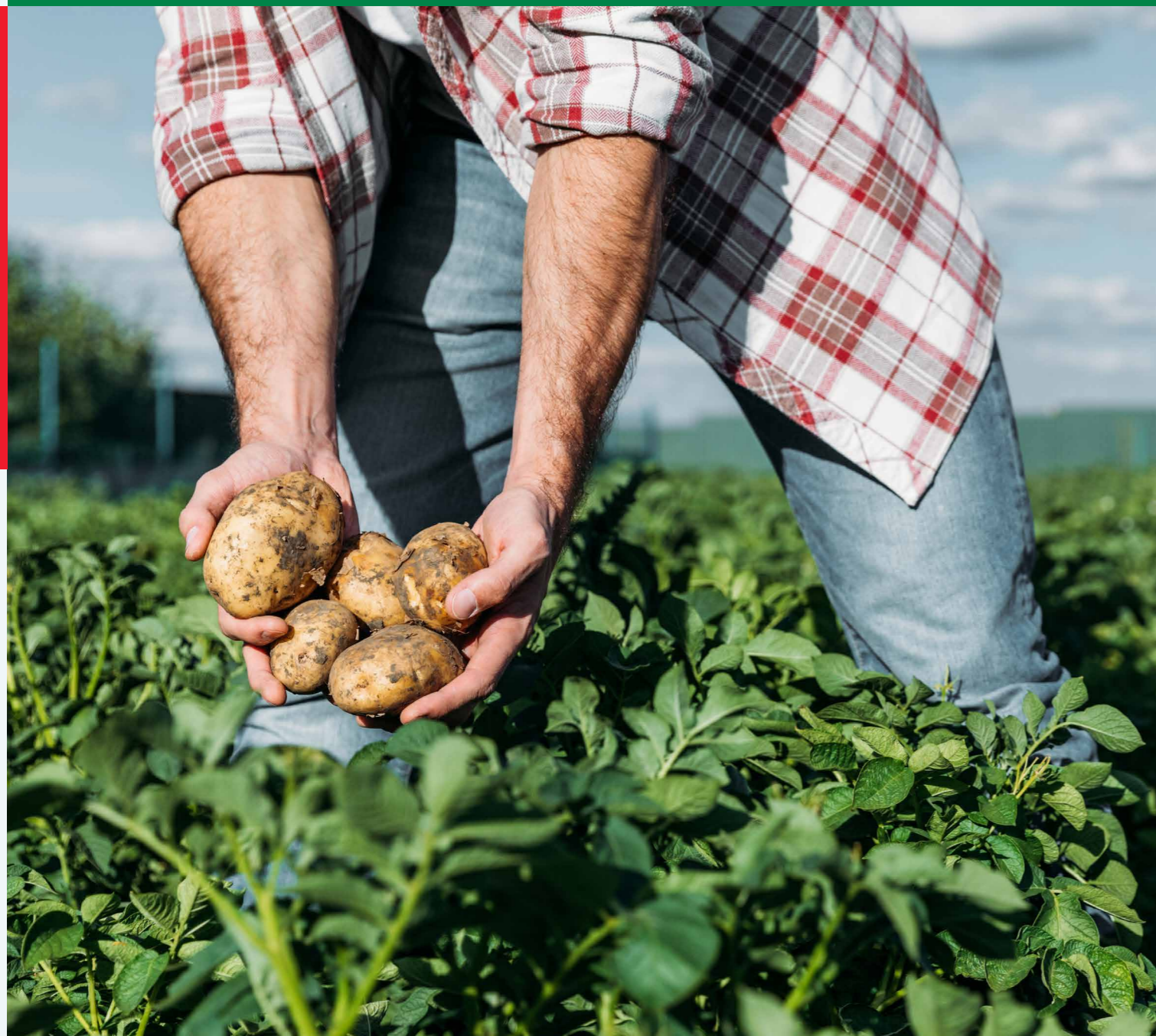
Renewed Brands Since 2021

We have **rebranded** our portfolio in 2021 to meet with the **highest packaging requirements** and **designs** for the future. Each product will be sold in our newly created **JPB, Tastu** or **Starfarm** brands. Although each brand is different, the products are the same. We supply additional brands if all three are represented in your market. For our **Crimsun** onions, visit [Crimsun.com](https://www.crimsun.com). We supply each brand on an exclusive partnership basis. If you want to commercialize one brand for **your market**, please contact us. **Let's grow together!**



Fresh Produce

We have our origins in the **Dutch agricultural heartland**. We are experts in sourcing the **highest quality agriproducts** from **top grade farms**. Our **potato, onion** and **carrot** suppliers have continuously stood the test of time. In the past two decades we have grown into leading European suppliers of **Chinese garlic** through our local knowledge. We do that by holding our suppliers to the exact same requirements as we do in the Netherlands. For our **Crimsun** onions, visit [Crimsun.com](https://www.crimsun.com).



Onions

Yellow, Crimsun, Red

35-50, 45-65, 50-70, 60-80, 70-90, 75+
Available from retail pack to big bag
The Netherlands, a.o.



Potatoes

Yellow, Red, Processable

All prevailing sizes
Available from retail pack to big bag
The Netherlands, a.o.



Garlic

Normal White, Pure White

45, 50, 55, 60 mm
Available in retail packs
and wholesale cartons
China



Carrots

All Types

50-150, 100-300, 150-300, 200-400 grams
10 kg bags, 10 x 1 kg bags
Belgium, The Netherlands, a.o.



Frozen Products

We are proud to partner up with global **A-list factories** and **plants**. This gives them flexibility to operate in the countries that we have a **strong presence**, and it allows us **access** to their **production strength**. As we supply our brands on an **exclusive basis**, we add value by helping our global customer base grow our **entire product range** as theirs. This is a **winning formula**.



Fries

Straight Cut, Steakhouse, Crinkle, a.o.
From 6 x 6 until 14 x 14 & 10 x 20
4 x 2,5 kg, 10 x 1 kg
Belgium, The Netherlands



Potato Specialties

Crunchy, Coated, Wedges, a.o.
All factory set sizes
4 x 2.5 kg
Belgium, The Netherlands



Frozen Vegetables

Mono & Mixed
100+ possibilities
25 x 400 gram, 4 x 2.5 kg
Belgium



Chicken

Chicken Leg Quarters, Whole Chicken, a.o.
All prevailing calibrations
All prevailing packaging options
Americas, Europe



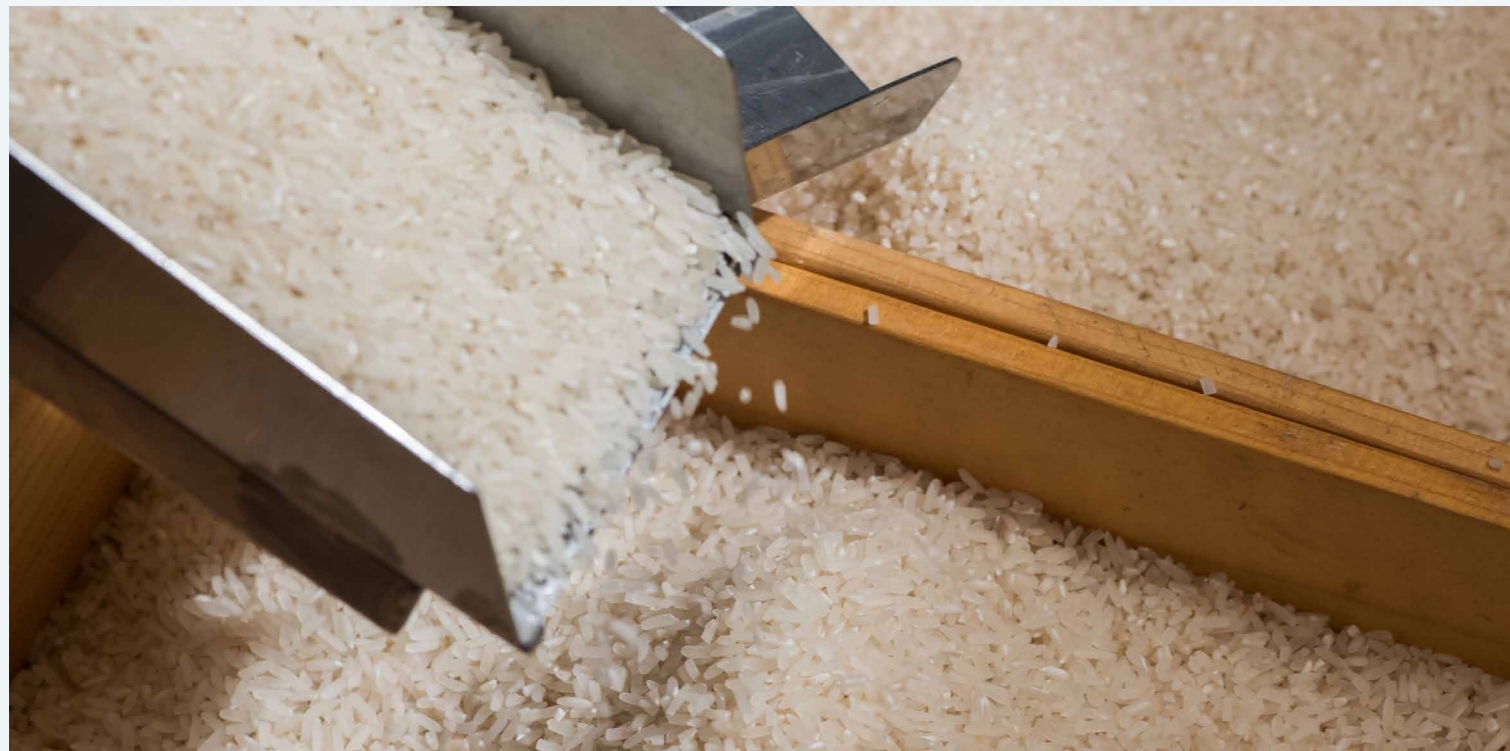
Fish

Cod, Panga, Salmon, Shrimp, Tilapia
All prevailing sizes
All set packaging options
Asia, Europe, South America



Onion Rings

Preformed or paste filling, battered or breaded batter
All factory set sizes
Assorted configurations of 1 kg
The Netherlands



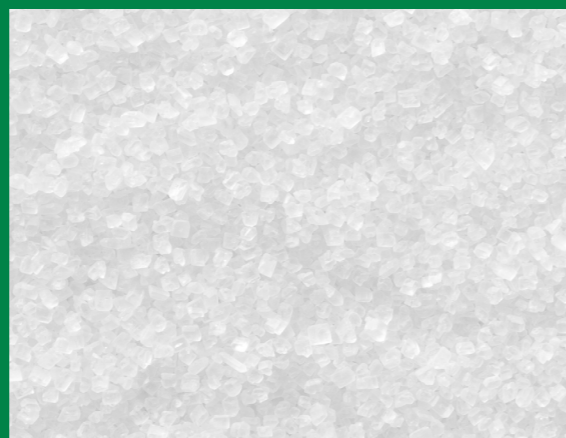
Commodities

We have our **origins** in the **commodity trade**. We deliver mostly **branded** commodities, but are equally at home in **bulk volumes**. We pride ourselves in **speed, price** and **quality** due to our strong partnerships with local suppliers. We deliver anywhere between the **smallest retail-packaging** to **entire boatloads**, dependent on origin, industry and possibility.



Rice

White, Jasmine, Parboiled
Broken and long grain options
All set packaging options
Asia, South America



Sugar

ICUMSA 45, 150, 200, 1200
Refined, unrefined
All set packaging options
Asia, Europe, South America



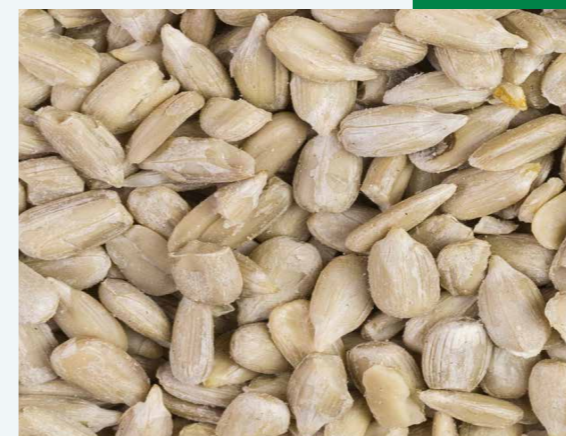
RSPO Certified Palm Oil

Palm Oil, Olein, Shortening, Stearine
250 ml, 500 ml, 1, 5, 10, 18, 20, 25 liters
Drums, flexibags, IBC's
Indonesia, Malaysia



Soya Oil

Refined Soya Oil
900 ml, 1, 5, 10, 17, 18, 20, 25 liters
Flexibags, IBC's
Argentina, The Netherlands



Sunflower Oil

Refined Sunflower Oil
900 ml, 1, 5, 10, 17, 18, 20, 25 liters
Flexibags, IBC's
The Netherlands, Turkey, The Ukraine



Canola Oil

Refined Canola Oil
900 ml, 1, 5, 10, 17, 18, 20, 25 liters
Flexibags, IBC's
The Netherlands



Pulses & Beans

All Assorted Peas & Beans

All prevailing sizes
All set packaging options
Africa, Americas, Asia, Europe



Salt

Iodized Salt

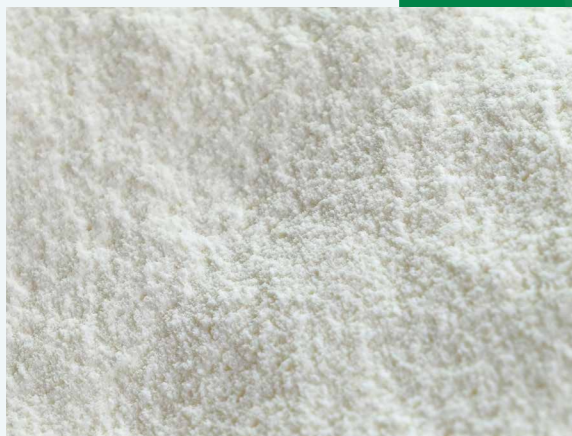
Factory refined
All set packaging options
Asia, Europe



Pepper

450, 500, 550 g/l, 5 mm bold

Fair Average Quality, Semi Cleaned,
Machine Cleaned
All set packaging options
Asia, South America



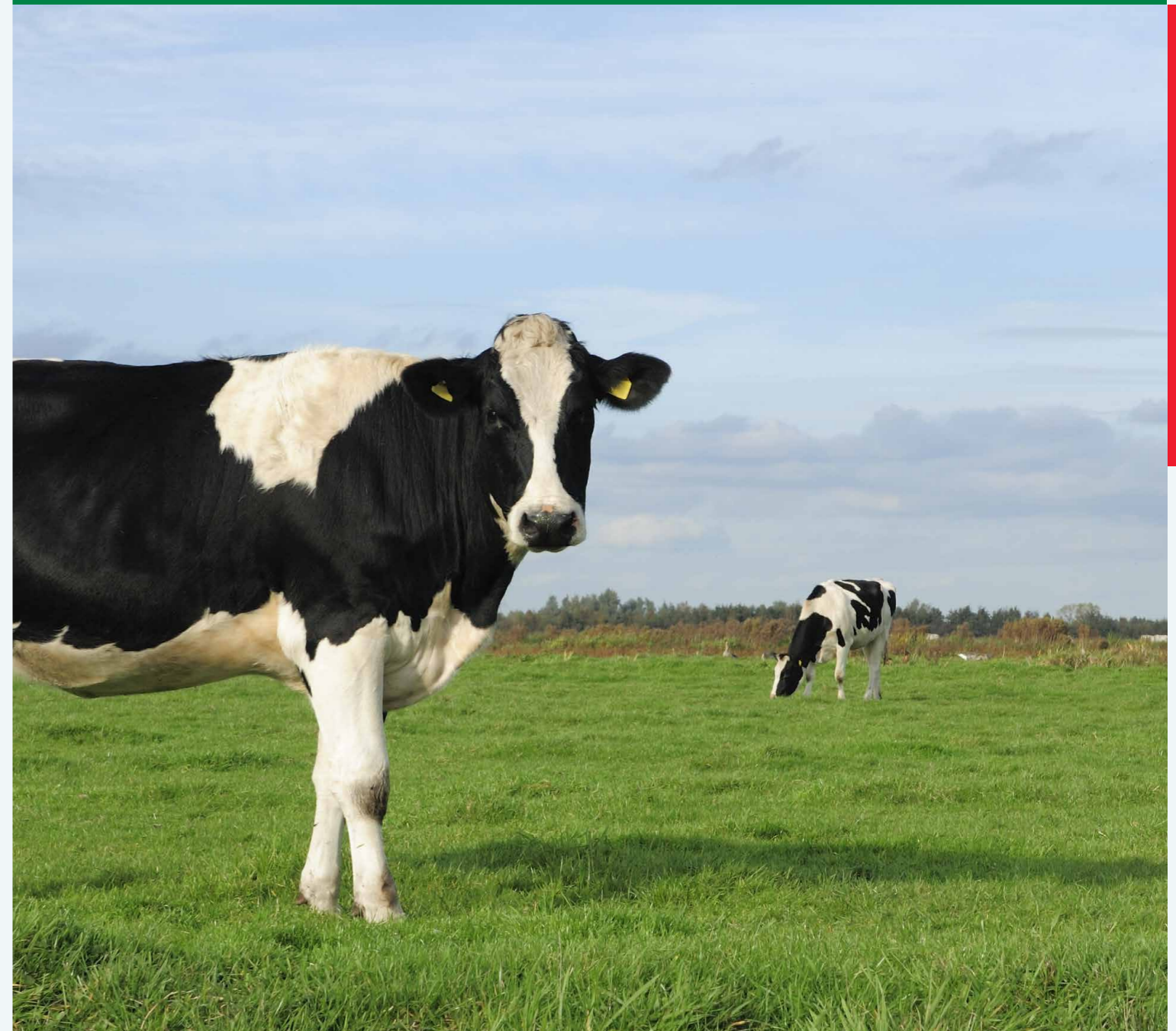
Flour

Biscuit, Bread, Cake, Wheat Flour

Factory refined
All set packaging options
Turkey

Consumer Foods

We **add value** to our customers who want the possibility of building excellent brands of **high turnover products** for food service and retail. With JPB, Tastu or Starfarm, they can build an **exclusive FMCG portfolio** in their market. The consumer foods we offer are meant for our customers to create a **strong name** by trading **A-list brands exclusively** and at **fair prices**. The opportunities for **cross-** and **upselling** are boundless as our customers can add many products to their portfolio that they before were not able to supply **consistently** or **competitively**.





Condensed Milk

Sweetened Condensed Milk
Standard accordance specifications
395, 1000 grams
Europe, Malaysia, Thailand



Evaporated Milk

Evaporated Milk
Standard accordance specifications
170, 380 grams
Europe, Malaysia, Thailand



UHT Milk

Long Life Milk
Skimmed, semi skimmed, full fat
Small, medium, large retail packaging
Asia, Europe



Pasta

Durum Wheat Semolina
Assorted macaroni & spaghetti shapes
250, 500 grams
Turkey, The Ukraine



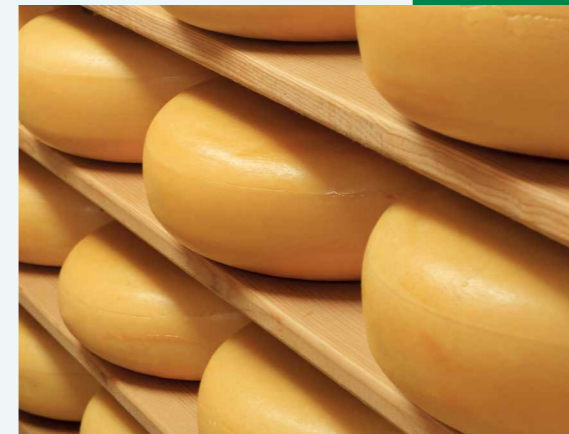
Mayonnaise

Yellow or White Mayonnaise
Adjustable fat content
250 & 500 ml, 1, 2, 5 liters
Belgium



Mustard

Dijon Mustard
Adjustable ingredient options
370 & 850 grams, 1, 2 & 5 kg
France



Cheese

Dutch & Belgian Cheese
Edam, Gouda, Mozzarella, a.o.
Blocks, Loaves, Slices, Wheels
Belgium, The Netherlands



Canned Foods

Assorted Fruits & Vegetables
Adjustable ingredient options
All set packaging options
Asia, Europe, South America

Visit jpb.nl



Established in 1943. Renewed in 2021.